

Funding Strategy & Grant Development Support for Canadian Charities

The Dennis Group Inc. now offers strategic grant development and prospect research services designed specifically for Canadian charities and nonprofits. We help organizations move from reactive grant seeking to proactive, sustainable funding development.

We Help Charities Strengthen

- Grant readiness
- Funding pipelines
- Proposal development
- Strategic prospecting
- Internal fundraising capacity
- Stewardship practices

Through prospect research, grant writing, funding strategy, and training support.

Why Charities Seek Grant Development Support

- Limited in-house capacity
- Grant research tools can be costly
- Teams balancing multiple demands
- Lack of infrastructure
- Increased funding pressure

Helping nonprofits build stronger, more sustainable funding pipelines.

Our Approach

Successful grant development is more than writing applications. It requires strong strategy, compelling storytelling, and the systems needed to support long-term funding success. Our work is collaborative, practical, and tailored to each organization's stage of growth.

- Strategic alignment
- Thoughtful research
- Compelling storytelling
- Organizational readiness
- Relationship-building
- Meaningful stewardship

Our Grant Service Pathways

1. Embedded Grant & Research Partner

For organizations without dedicated grant development staff or sufficient in-house capacity, seeking ongoing strategic funding support. Includes:

- Grant readiness assessment
- Ongoing prospect research
- Funder qualification & screening
- Grant/proposal writing
- Grant calendar management
- Leadership strategy check-ins

2. One-Off Grant Writing Support

Grant writing support for a specific funding opportunity for organizations requiring assistance with a single application or exploring a short-term engagement. Includes:

- Opportunity review & pre-qualification
- Grant narrative development
- Budget collaboration
- Supporting documentation coordination
- Revision support
- Final compliance review

3. Comprehensive Grant Strategy & Implementation

Comprehensive prospect research, funding strategy, and grant development services designed to build a sustainable funding pipeline. Ideal for organizations launching new programs, diversifying revenue streams, or navigating a period of growth and expansion.

- Funding landscape analysis
- CRA/T3010 prospect research
- Funder prioritization & qualification
- Customized prospect pipeline
- Grant calendar development
- Case for Support messaging
- LOI & grant application development
- Final reporting & recommendations

4. Training & Capacity Building

Practical, hands-on training designed to strengthen grant readiness, fundraising confidence, and internal capacity. Available as virtual workshops, half-day or full-day sessions, multi-day intensives, or customized training programs, and can be delivered as a standalone service or alongside ongoing grant support. Topics include:

- Prospect research and funder identification
- Grant writing and proposal development
- Stewardship and impact reporting
- Logic models and outcomes measurement

Let's Build a Stronger Funding Future Together